PARTNER BONUS 03



# The Gift-Date Calendar 2027

Which book to build, and by when.

Clueboo

For buyers of Clueboo · Memory Escape Books for KDP

PARTNER BONUS 3

# The Gift-Date Calendar 2027

Memory books are bought for a day. This is the year laid out: which book to build for which day, and the date to have it published by.

The “publish by” date is a rule of thumb: eight weeks before the day, to leave room for Amazon’s review, for the listing to settle and for the buyer’s delivery. It is not an Amazon rule, and nothing here promises sales.

| The day | Occasion | Build a book for | Publish by | In Clueboo |
|---|---|---|---|---|
| **Sun Feb 14** | Valentine’s Day | A grown-up book for a parent about falling in love and the wedding | Dec 20 | Mom or Dad · Grown-ups |
| **Sun May 09** | Mother’s Day (US) | Mom, Grandma, Stepmom, Godmother, Aunt | Mar 14 | Any of the three ways to play |
| **Mon May 10** | Día de las Madres (Mexico and others) | Mamá and Abuela in Spanish | Mar 15 | Needs the Spanish Edition upgrade |
| **Sun Jun 20** | Father’s Day (US) | Dad, Grandpa, Stepdad, Godfather, Uncle | Apr 25 | Toolbox and Old suitcase keepers suit it |
| **Mon Jul 26** | Aunt and Uncle’s Day (US, informal) | Aunt and Uncle | May 31 | The relatives the journal shelf forgets |
| **Sun Sep 12** | Grandparents Day (US) | Grandma and Grandpa, with a child solving | Jul 18 | Kids mode · 48 or 80 pages |
| **Thu Nov 11** | Veterans Day (US) | Dad or Grandpa who served | Sep 16 | Reword questions on the Questions tab; see bonus 6 |
| **Thu Nov 25** | Thanksgiving (US) | A book to fill in at the table, with the family recipe inside | Sep 30 | Recipe box keeper · Recipe card puzzle |
| **Sat Dec 25** | Christmas | Every storyteller: the largest gift season of the year | Oct 30 | Large Print Solo books make a gift on their own |

## Days without a date

- **Birthdays, above all 60, 70, 75, 80 and 90.** A book for one person: use the Family Interview

Sheet (bonus 1).

- **Retirement.** Dad or Mom, Grown-ups or Solo. First Jobs, Out in the World and What Life Taught Me fit it.
- **Family reunions.** One book per branch of the family, with that branch's names in the family tree.
- **A new grandchild.** Becoming a Grandparent is one of the twelve times of life.
- **After a loss.** A gentle Solo book for the parent who is now alone. Choose Easy puzzles and Large Print.

## A simple rhythm for the year

1. **January to March:** publish the Mother's Day and Father's Day books.
2. **April to June:** publish Grandparents Day books, and the Aunt and Uncle books nobody else makes.
3. **July to September:** publish the Christmas books: one for each storyteller, in standard and Large Print.
4. **October to December:** build next year's Valentine's and birthday books while the gift season runs.

Occasion editions (the day printed on the title page and cover, with a gift page) are part of the Occasions & Seasons upgrade. Without it you can still write the occasion yourself in the cover's "small line above the title".