PARTNER BONUS 07



The Keyword Phrase Bank

Nine sets of seven, cut to fit KDP’s boxes.

PARTNER BONUS 7

The Keyword Phrase Bank

9 ready sets of seven backend keyword phrases, one set for each kind of Memory Escape Book, each phrase cut to fit a KDP keyword box.

Read this first. These are phrases to **test**, written from how these books are described. They are not search-volume data and nobody can promise they rank. KDP gives you seven keyword boxes of up to 50 characters each; every phrase here fits one box. Do not repeat words already in your title, and never use another author's name, a brand, or words like "bestseller" or "free".

How to choose your seven

1. Type each phrase into the Amazon search bar and look at what Amazon suggests as you type. A phrase Amazon completes is a phrase people type.
2. Open the first page of results. If the books there look like yours, the phrase fits. If they are a different kind of book, drop it.
3. Keep one phrase for the storyteller, one for the buyer ("gift for grandma from grandchild"), one for the occasion, one for the way to play, and three for what the book is.
4. Change the set when the season changes: see the Gift-Date Calendar (bonus 3).

Mom

Box	Phrase	Characters
1	mom tell me your story journal	30
2	mother memory book to fill in	29
3	gift for mom from daughter keepsake	35
4	mom life story guided journal	29
5	puzzle book for mom and child	29
6	mothers day memory journal gift	31
7	family keepsake book for mother	31

Dad

Box	Phrase	Characters

1	dad tell me your story journal	30
2	father memory book to fill in	29
3	gift for dad from son keepsake	30
4	dad life story guided journal	29
5	puzzle book for dad and kids	28
6	fathers day memory journal gift	31
7	family history book for father	30

Grandma

Box	Phrase	Characters
1	grandma tell me your story journal	34
2	grandmother memory book keepsake	32
3	gift for grandma from grandchild	32
4	nana life story guided journal	30
5	activity book for grandma and child	35
[redacted]		
7	grandma memories book to fill in	32

Grandpa

Box	Phrase	Characters
1	grandpa tell me your story journal	34
2	grandfather memory book keepsake	32
3	gift for grandpa from grandchild	32
4	papa life story guided journal	30
5	activity book for grandpa and child	35
[redacted]		

7	grandpa memories book to fill in	32

Aunt, Uncle and other relatives

Box	Phrase	Characters
1	aunt memory book keepsake journal	33
2	uncle tell me your story journal	32
3	godmother gift memory book	26
4	godfather keepsake journal gift	31
5	stepmom memory journal gift	27
[illegible]	[illegible]	[illegible]
7	family relative life story journal	34

Grown-ups mode

Box	Phrase	Characters
1	memory journal for adult children	33
2	questions to ask your parents book	34
3	parent interview journal keepsake	33
4	family history interview book	29
5	life story book for aging parent	32
[illegible]	[illegible]	[illegible]
7	puzzle journal for two adults	29

Solo and Large Print

Box	Phrase	Characters
1	large print memory journal seniors	34
2	large print puzzle book for seniors	35

3	life story journal for seniors	30
4	memory book for elderly parent gift	35
5	easy puzzles large print keepsake	33
6	autobiography journal for seniors	33
7	gift for 80 year old woman keepsake	35

Kids mode

Box	Phrase	Characters
1	escape room book for kids 8-12	30
2	puzzle book kids and grandparents	33
3	family activity book for kids	29
4	screen free activity with grandma	33
5	kids interview grandparent book	31
6	printable escape room for families	34
7	rainy day activity book ages 8-12	33

Spanish Edition

Box	Phrase	Characters
1	diario de recuerdos para abuela	31
2	libro de recuerdos para mama	28
3	abuela cuentame tu historia	27
4	regalo para abuela dia de la madre	34
5	libro de memorias para papa	27
6	diario guiado historia de vida	30
7	libro de acertijos en familia	29